



Quill & Ink • Elizabeth Fordham • elizabeth@elizabethfordham.com

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Elizabeth LePori Fordham Professional Awards

Association for Publications Excellence (APEX) — National Competition

- 2008 Award of Excellence: Special Purpose Writing: Lyondell Channelview Complex 50th Anniversary Brochure
- 2008 Award of Excellence: Writing Series: West U. Elementary School Fall 2007 Press Release Series
- 2008 Award of Excellence: Special Purpose Brochure, Manuals & Reports: NetVersant Progress Report 2007
- 2007 Award of Excellence: Financial & Investment Materials: Sanders Morris Harris Group Corporate Brochure
- 2007 Award of Excellence: One to Two Person-Produced Annual Reports: Sanders Morris Harris Group 2005 *Annual Report*
- 2006 Award of Excellence: Annual Report Writing: Sanders Morris Harris Group 2004 Annual Report
- 2006 Award of Excellence: Web & Electronic Publications: NetVersant *NetVision*
- 2006 Award of Excellence: Web Writing: www.irvineteam.com
- 2005 Award of Excellence: Education & Training Writing: NetVersant *NetVision* Internal Education Piece
- 2005 Award of Excellence: Investment & Financial Materials: Sanders Morris Harris Investment Banking
- 2005 Award of Excellence: One to Two Person-Produced Newsletters: Encore Bank *Vision* Winter 2005
- 2004 Grand Award: Web & Intranet Sites: www.send-sationals.com
- 2004 Award of Excellence: Annual Report Writing: Sanders Morris Harris Group 2002 Annual Report
- 2004 Award of Excellence: Technical Writing: NetVersant Solutions Soup to Nuts Advertisement
- 2004 Award of Excellence: How-to Writing: Everest Funeral Package
- 2003 Grand Award: Writing: Sanders Morris Harris Corporate Brochure
- 2003 Award of Excellence: Technical Writing: NetVersant Solutions: Avaya National VAR Brochure
- 2003 Award of Excellence: Annual Report Writing: Crown Castle 2001 Annual Report
- 2003 Award of Excellence: Total Publications Programs: NetVersant Solutions Campaigns
- 2003 Award of Excellence: Personality Profiles: Republic National Bank 2001 Banker Profiles
- 2003 Award of Excellence: Individual Web Sections: www.netversant.com — Service Capabilities
- 2003 Award of Excellence: Most Improved Brochure, Manual, Report: NetVersant Corporate Brochure
- 2003 Award of Excellence: Investment & Financial Materials: Sanders Morris Harris Investments Brochure
- 2003 Award of Excellence: Sales & Marketing Brochures, Manuals & Reports: NetVersant “Soup to Nuts”
- 2002 Award of Excellence: Annual Report Writing: Sanders Morris Harris Group 2000 Annual Report
- 2002 Award of Excellence: Training & Information Writing: NetVersant Solutions Sales Presentation Components
- 2002 Award of Excellence: Special Purpose Brochures, Manuals & Reports: NetVersant Solutions Soup to Nuts
- 2002 Award of Excellence: Web & Intranet Site, Content Writing: Fulbright & Jaworski Web Site
- 2001 Grand Award: Campaigns, Programs & Plans: NetVersant Solutions Investor Progress Reports
- 2001 Award of Excellence: Marketing & Sales Writing: NetVersant Solutions Company Profile
- 2001 Award of Excellence: Web Site Content & Marketing Plans: NetVersant Solutions Web Site Plan
- 2001 Award of Excellence: Annual Report Writing: Cornell Companies 1999 Shareholder Letter
- 2001 Award of Excellence: Education & Information Campaigns & Programs: CHRISTUS VIP Advantage Newsletter Program for Seniors
- 2000 Grand Award: Brochure Writing: Notre Capital Ventures Acquisitions Brochure
- 2000 Award of Excellence: Annual Report Writing: Coach USA 1998 Annual Report
- 2000 Award of Excellence: Newsletter Writing: CHRISTUS VIP Advantage Newsletter
- 2000 Award of Excellence: Web Site & Intranet Content: Notre Capital Ventures Web Site
- 1999 Award of Excellence: Feature Writing: Notre Capital Ventures and Equus Capital Management Company — “*Deal Financiers Join Forces for Child Advocates*”



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- 1999 Award of Excellence: Brochure Writing: American Residential Services “American Dream” Recruiting Brochure
- 1999 Award of Excellence: Annual Report Writing: Prime Bancshares 1998 Annual Report
- 1998 Award of Excellence: Annual Report Writing: Eagle USA Airfreight, Inc. 1997 Annual Report
- 1998 Award of Excellence: Media Kit & News Release Writing: Klein Bank
- 1998 Award of Excellence: Coach USA Acquisitions Brochure
- 1997 Award of Excellence: Training, Education & Information Writing: Consolidated Graphics Recruiting Brochure
- 1997 Award of Excellence: Promotion & Sales Material Writing: United Healthcare Choice HMO Brochure
- 1997 Award of Excellence: One Person-Produced Newsletters: Klein Bank *Deep Roots, Strong Branches*
- 1993 Award of Merit: Newsletter: *The AIM Investor*
- 1993 Award of Merit: Brochures: The Toaster Brochure
- 1993 Award of Merit: Campaigns: AIM International Equity Fund

American Marketing Association (AMA)

- 2008 Certificate of Excellence: Public Relations Campaign — Single Market: West University Elementary PR Campaign
- 2007 Crystal Award: Investor Relations: Annual Report: Sanders Morris Harris Group 2005 Annual Report
- 2007 Certificate of Excellence: Multimedia: E-mail Newsletter: *NetVersant News*
- 2007 Certificate of Excellence: Investor Relations: Annual Report — Printed or Digital Single Piece: Sanders Morris Harris Group 2005 Annual Report
- 2007 Certificate of Excellence: Multimedia: Internet Marketing Campaign (three pieces or more): Irvine Team Go-To Expert Campaign
- 2006 Crystal Award: Magazine Advertising (single): NetVersant Solutions Convergence
- 2006 Certificate of Excellence: Company or Organization Brochure: Sanders Morris Harris Investment Banking “Blue Dog” Corporate Brochure
- 2006 Certificate of Excellence: E-mail Newsletter: NetVersant *NetNews*
- 2006 Certificate of Excellence: Annual Report: Sanders Morris Harris Group 2004 Annual Report
- 2006 Certificate of Excellence: Brochure or Catalog (single): Sanders Morris Harris Investment Banking Services Brochure
- 2005 Crystal Award: Investor Relations: Annual Report: Sanders Morris Harris Group 2003 Annual Report
- 2005 Crystal Award: Advertising – Magazine – black & white/color – single ad: NetVersant Solutions Convergence
- 2004 Crystal Award: Advertising – Magazine – black & white/color – single ad: NetVersant Solutions Soup to Nuts
- 2004 Crystal Award: Investor Relations: Annual Report: Sanders Morris Harris Group 2002 Annual Report
- 2004 Certificate of Excellence: Advertising – Newspaper – black & white/color – single ad: NetVersant Solutions Soup to Nuts
- 2004 Certificate of Excellence: Multimedia/Computer-Based Marketing: Website: www.send-sationals.com
- 2004 Certificate of Excellence: Investor Relations – Annual & Quarterly Reports – Printed – Multiple Piece Series: NetVersant Solutions 2003 Progress Report

The Communicator Awards — National Competition (two-year window)

- 2004 Crystal Award of Excellence: Writing/Brochure: Sanders Morris Harris Blue Dog Brochure
- 2004 Crystal Award of Excellence: Marketing/Promotion/Campaign: NetVersant Soup to Nuts Campaign
- 2004 Crystal Award of Excellence: Marketing/Promotion/Campaign: NetVersant Outside-the-Box Solutions Campaign
- 2004 Crystal Award of Distinction: Design/Brochure Cover: NetVersant Capabilities Brochure
- 2004 Crystal Award of Distinction: Ad/Business/Trade Publication: NetVersant Soup to Nuts BICSI Ad
- 2004 Crystal Award of Distinction: Web Site/Overall Site: www.send-sationals.com



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- 2004 Crystal Award of Distinction: Writing/Technical: NetVersant Capabilities Brochure
- 2004 Crystal Award of Distinction: Writing/Annual Report; Sanders Morris Harris Capabilities Brochure
- 2004 Crystal Award of Distinction: Brochure/Business to Business: NetVersant Soup to Nuts Brochure
- 2004 Certificate of Honorable Mention: Writing/Annual Report: Crown Castle 2001 Annual Report
- 2004 Certificate of Honorable Mention: Writing/Technical: NetVersant/Avaya Brochure
- 2004 Certificate of Honorable Mention: Ad/Newspaper: NetVersant Soup to Nuts Ad

Warwick Publishing Dalton Pen Communications Award Program – National Competition

- 2004 Award of Merit: Advertising – Single Medium: NetVersant Solutions Soup to Nuts Print Ad
- 2004 Award of Merit: Writing – Copywriting: Sanders Morris Harris Group 2002 Annual Report
- 2003 Award of Excellence: Programs & Campaigns – Investor Relations: NetVersant Solutions 2002 Progress Reports
- 2003 Award of Merit: Marketing Communications: Sanders Morris Harris Group Blue Dog Brochure
- 2003 Award of Merit: Annual Reports: Crown Castle 2001 Annual Report
- 2003 Honorable Mention: Marketing Communications: NetVersant Outside-the-Box Solutions
- 2003 Honorable Mention: Marketing Communications: NetVersant Soup to Nuts (expanded)
- 2002 Award of Excellence: Annual Reports Writing: Cornell Companies 1999 Annual Report
- 2001 Award of Merit: Marketing Communications: NetVersant Solutions Corporate Profile
- 2001 Award of Merit: Annual Reports Writing: EOTT 1999 Annual Report
- 2000 Award of Excellence: Special Projects – Brochures: Notre Capital Ventures Acquisitions Brochure

Houston Press Club

- 2008 First-Place Lone Star Award: Public Relations Annual Report: Lyondell Channelview Complex 50th Annual Anniversary Brochure
- 2008 Third-Place Lone Star Award: Public Relations Annual Report: Marathon 2005 Annual Report
- 2008 First-Place Lone Star Award: Public Relations Release: All Points Bullet Issued – Massive Wave to Hit West University
- 2007 Second-Place Lone Star Award: Public Relations Communicator of the Year
- 2007 Third-Place Lone Star Award: Public Relations Annual Report: Sanders Morris Harris Group 2004 Annual Report

Dallas Press Club

- 1993 Texas Katie Awards Finalist: Writing Portfolio
- 1992 Texas Katie Awards Finalist: Newsletter Writing: *Perspective*
- 1992 Texas Katie Awards Finalist: Newsletter Writing: *The AIM Investor*

Public Relations Society of America (PRSA)

- 2008 Silver Excalibur Award: Special Purpose Publication: Lyondell Channelview Complex 50th Brochure
- 2008 Silver Excalibur Award: Non-Profit Public Relations Program/Campaign: West University Elementary Fall 2007 Public Relations Campaign
- 2007 Silver Excalibur Award: Annual Report: Sanders Morris Harris Group 2005 Annual Report
- 2006 Gold Excalibur Award: Special Purpose Publications: Sanders Morris Harris Investment Banking Brochure
- 2006 Silver Excalibur Award: Special Purpose Publications: NetVersant Solutions August 2005 Progress Report
- 2006 Bronze Excalibur Award: Collateral Brochure: Sanders Morris Harris Investment Banking Brochure
- 2006 Bronze Excalibur Award: Special Purpose Publication: Sanders Morris Harris Group 2004 Shareholder Letter
- 2005 Gold Excalibur Award: Collateral – Specialty Items: NetVersant Convergence Insert



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- 2005 Gold Excalibur Award: Direct Mail: NetVersant Convergence Direct Mail Postcard
- 2005 Silver Excalibur Award: Annual Report: Sanders Morris Harris Group 2003 Annual Report
- 2005 Silver Excalibur Award: Collateral – Specialty Items: Sea of Galilee
- 2005 Silver Excalibur Award: Integrated Marketing Campaign: NetVersant Convergence Campaign
- 2004 Gold Excalibur Award: Annual Report Writing: Sanders Morris Harris Group 2002 Annual Report
- 2004 Bronze Excalibur Award: Websites: www.send-sationals.com
- 2004 Bronze Excalibur Award: Other Brand Management Programs: NetVersant Solutions Alliance Partners
- 2003 Gold Excalibur Award: Collateral – Brochure: Sanders Morris Harris Blue Dog Brochure
- 2003 Gold Excalibur Award: Writing – Technical, Financial: Sanders Morris Harris Financial Brochure
- 2003 Silver Excalibur Award: Investor Relations: NetVersant Solutions 2002 Progress Reports
- 2003 Silver Excalibur Award: Writing – Financial: Sanders Morris Harris 2001 Annual Report
- 2003 Silver Excalibur Award: Interactive – Internet Web Site: www.netversant.com — Service Capabilities
- 2003 Bronze Excalibur Award: Writing – Technical – Trade/Business: NetVersant Solutions Wireless Strategies
- 2003 Bronze Excalibur Award: Writing – Technical – Financial: Crown Castle 2001 Annual Report
- 2002 Gold Excalibur Award: Writing – Technical, Financial: Sanders Morris Harris Group 2000 Annual Report
- 2002 Silver Excalibur Award: Writing – Technical, Financial: NetVersant Solutions 2001 Progress Reports
- 2002 Bronze Excalibur Award: Crown Castle 2000 Annual Report
- 2002 Silver Excalibur Award: Collateral – Specialty Publications: NetVersant Solutions Soup to Nuts
- 2001 Gold Excalibur Award: Technical Writing – Financial: EOTT Energy Partners 1999 Annual Report
- 2001 Silver Excalibur Award: Technical Writing – Trade Business: NetVersant Solutions Company Profile
- 2000 Bronze Excalibur Award: Writing – Special Writing Project: Prime Bancshares 1998 Annual Report
- 1993 Silver Excalibur Award: Newsletters, External Audience: *The AIM Investor*
- 1993 Silver Excalibur Award: Campaigns: AIM International Equity Fund Campaign
- 1992 Gold Excalibur Award: Public Newsletter: *The AIM Investor*
- 1992 Bronze Excalibur Award: Public Brochure: AIM Toaster Brochure

International Association of Business Communicators (IABC)

- 2008 Bronze Quill Award of Excellence: Writing: Lyondell Channelview Complex 50th Anniversary Brochure
- 2007 Bronze Quill Award of Excellence: Publications: Sanders Morris Harris 2005 Annual Report
- 2007 Bronze Quill Award of Merit: Publication Design: Sanders Morris Harris 2005 Annual Report
- 2007 Bronze Quill Award of Merit: Writing: Sanders Morris Harris 2005 Annual Report
- 2006 Bronze Quill Award of Merit: Writing: Special Projects: News Writing or News Releases: “*Everest to Advocate for Consumers By Breathing Life into Dying Industry*”
- 2006 Bronze Quill Award of Merit: Writing: Editorials & Features: “*Digital Technology Changing Face of Modern Healthcare*”
- 2006 Bronze Quill Award of Merit: Writing: Special Projects: Annual Reports: Sanders Morris Harris Group 2004 Annual Report
- 2006 Bronze Quill Award of Merit: Publications: Special Publications: Sanders Morris Harris Investment Banking
- 2006 Bronze Quill Award of Merit: Writing: Special Projects: Writing Portfolio: Quill & Ink Writing Portfolio
- 2005 Bronze Quill Award of Excellence: Communication Campaigns: One-Time Internal/External For-Profit: NetVersant Convergence Campaign
- 2005 Bronze Quill Award of Merit: Publications: Annual Report, For-Profit: Sanders Morris Harris Group 2003 Annual Report
- 2005 Bronze Quill Award of Merit: Writing: Special Projects: Scripts: MetroNational Yellow Rose Garden Script
- 2005 Bronze Quill Award of Merit: Writing: Special Projects: Technical Writing: NetVersant Solutions 2004 Progress Report
- 2005 Bronze Quill Award of Merit: Writing: Special Projects: Technical Writing: NetVersant Convergence Promotional Piece



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- 2005 Bronze Quill Award of Merit: Writing: Special Projects: Writing for Electronic Media: MetroNational Family Trust DVD
- 2005 Bronze Quill Award of Merit: Writing: Special Projects: Writing Portfolio: Technical Writing Portfolio
- 2005 Bronze Quill Award of Merit: Writing: Special Projects: Writing Portfolio: Corporate Writing Portfolio
- 2005 Bronze Quill Award of Merit: Editorials and Features: Advertorials: NetVersant Convergence Advertorial
- 2004 Bronze Quill Award of Excellence: Writing for Electronic Media: www.send-sationals.com
- 2004 Bronze Quill Award of Excellence: Internet Web Sites: www.send-sationals.com
- 2004 Bronze Quill Award of Merit: Annual Report Writing: Sanders Morris Harris Group 2002 Annual Report
- 2004 Bronze Quill Award of Merit: Advertorials: NetVersant/Avaya Soup to Nuts
- 2004 Bronze Quill Award of Merit: Writing Portfolios: Quill & Ink Client Portfolio
- 2003 Bronze Quill Award of Merit: Writing: Electronic Media: www.netversant.com — Service Capabilities
- 2002 Bronze Quill Award of Merit: Brochure Writing: NetVersant Solutions Soup to Nuts
- 2000 Bronze Quill Award of Excellence: Annual Report Writing: Prime Bancshares 1998 Annual Report
- 2000 Bronze Quill Award of Merit: Annual Report Writing: Southwest Bank of Texas 1998 Annual Report
- 2000 Bronze Quill Award of Merit: Writing Portfolio: Financial Portfolio (Klein Bank, Southwest Bank of Texas, Notre Capital Ventures)
- 1998 Bronze Quill Award of Merit: Annual Report Writing: Coach USA 1997 Annual Report
- 1993 Gold Quill National Finalist: Industrial, Manufacturing, Retail Sales Newsletters: *The AIM Investor*
- 1993 Silver Quill Regional Award of Excellence: Periodicals Newsletter: *The AIM Investor*
- 1992 Bronze Quill Award of Merit: Newsletter: *The AIM Investor*
- 1992 Bronze Quill Award of Merit: Print Communications, Four-Color Publications: The Toaster Brochure
- 1992 Bronze Quill Award of Merit: Writing: Sales Promotion and Marketing: Stamp Brochure
- 1992 Bronze Quill Award of Merit: Newsletter: *The AIM Investor*

Houston Advertising Federation

- 1994 Addy Awards Citation: Business-to-Business Campaign/Flat: Chas. P. Young Co. Poster Campaign (copywriter and editor for select pieces in campaign submitted by client)

On-Line Resources User Conference

- 1998 Overall Superior Communications Materials: Klein Bank (copywriter for newsletter, select brochures and public relations materials included in entry by client)

Women in Communications, Inc. (WICI)

- 2001 Second Place Matrix Award: Annual Report (for-profit) Writing: EOTT Energy Partners 1999 Annual Report
- 2001 Third Place Matrix Award: Annual Report (for-profit) Writing: Cornell Companies 1999 Annual Report Shareholder Letter
- 2000 First Place Matrix Award: Annual Report (for-profit) Writing: Garden Ridge 1998 Annual Report
- 2000 Third Place Matrix Award: Annual Report (for-profit) Writing: Coach USA 1998 Annual Report
- 2000 Third Place Matrix Award: Writing (other): Amerex Web Site
- 1999 First Place Matrix Award: Brochure Writing: American Residential Services “American Dream” Acquisitions Brochure
- 1999 Honorable Mention Matrix Award: Newsletter Writing: Klein Bank Customer Newsletter: *Klein Online 5/98*
- 1999 Honorable Mention Matrix Award: Newsletter Writing: Klein Bank Customer Newsletter: *Klein Online 12/98*
- 1999 Honorable Mention Matrix Award: Feature Article: Notre Capital Venutres/Equus II Incorporated: Financiers Join Forces
- 1998 Second Place Matrix Award: Annual Report Writing: Coach USA 1996 Annual Report
- 1998 Third Place Matrix Award: Brochure Writing: Klein Bank Business Banking Services Brochure
- 1998 Honorable Mention Matrix Award: Newsletter Series Writing: Klein Bank *Deep Roots, Strong Branches*



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- 1997 Award of Merit: United Healthcare Open Access Brochure
- 1997 Honorable Mention Matrix Award: Newsletter Series Writing: Klein Bank *Deep Roots, Strong Branches*
- 1997 Honorable Mention Matrix Award: Newsletter Writing: Klein Bank *Deep Roots, Strong Branches* 12/96
- 1997 Honorable Mention Matrix Award: Newsletter Writing: Klein Bank *Deep Roots, Strong Branches* 11/96
- 1993 Silver Matrix Award: Newsletter: *The AIM Investor*
- 1993 Honorable Mention Matrix Award: The AIM International Equity Fund Campaign
- 1993 Honorable Mention Matrix Award: Newsletter Writing: *The AIM Investor*

Southwind Publishing Company

- 1993 Bronze Ozzie Award: Best Design New Newsletter: *The Summit Investor* Shareholder Newsletter

Business Professional Advertising Association (BPAA)

- 1992 Lantern Award: Publications, External Audience: *The AIM Investor*
- 1992 Lantern Award: Promotional Materials, Product Brochure 4 Pages: The Stamp Brochure
- 1992 Lantern Award: Promotional Materials, Product Brochure 4+ Pages: The Toaster Brochure
- 1992 Lantern Award: Total Communications Program \$200,000+: AIM Charter Fund Campaign
- 1992 Lantern Certificate of Merit: Promotional Materials 4+ Pages: AIM Charter Fund Investors Guide
- 1992 Lantern Certificate of Merit: Total Communications Program Over \$200,000: Charter Campaign
- 1992 Lantern Certificate of Merit: Promotional Materials, Product Brochure, 4 Pages: Uncovering the Advantages of AIM HYPO®
- 1992 Lantern Certificate of Merit: Publications, External Audience: Perspective
- 1992 Lantern Certificate of Merit: Publications, External Audience: *The AIM Investor*

The World of Poetry — National Competition

- 1992 National Golden Poetry Trophy
- 1991 Award of Merit, New Horizon National Poetry Contest